



Simple, clear & helpful!



































































Introducing Fleming's new range of product description icons

To help you and your customers in identifying the best types of Fleming's trees for your desired coverage, environment and conditions; Fleming's Nurseries have developed a visual guide, so that you can efficiently make the most informed decisions about tree choice.

These icons are designed to help you understand where each Fleming's tree grows best, what growing habit they tend to have, and will help you get the best out of your Fleming's Trees.

Representing the important primary features or characteristics of cultivars, these icons allow us to spend more time explaining to you, what really excites us about our trees.

We will introduce more icons as they become relevant, while the full library will be hosted on our website: www.flemings.com.au

We hope these are a welcome addition for you and as always, we welcome any feedback you may have.





















