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Greenback Gives Back!

'The Elephant Enclosure' is the subject of a talk on the urban environment by leading nurseryman Wes Fleming where he talks about Zoos Victoria leading the way in creating a habitat suitable for animals to live a happy and contented life, albeit 'in captivity'. As a means of supporting the fantastic work being done by Zoos Victoria, Fleming's Nurseries are proud to announce '**Greenback Gives Back**' where 75 cents for every Greenback® Magnolia sold will be donated to Zoos Victoria.

This stunning form of *Magnolia grandiflora*, regarded by experts throughout the world as the best on the market, has a brilliant tight, upright habit that gives a very formal appearance. The name 'Greenback' comes from the back of the leaves, which is a breath of fresh air from other cultivars of *Magnolia grandiflora*. The foliage is glossy and dark green above, whilst being smooth, pale green beneath on the older growth. It is densely arranged on the branches and provides an interesting focal point in your garden all year round. Showy, large, creamy-white flowers are produced during the summer months at the branch tips and have a sweet lemony fragrance.

Now, gardeners can have a beautiful Greenback Magnolia in their garden, whilst also supporting the work of Zoos Victoria. Knowing that we are supporting the future of our zoos, is a privilege and something we can all be proud of.



**75 CENTS FROM EVERY
GREENBACK® MAGNOLIA SOLD
WILL GO TO ZOOS VICTORIA**

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