

Stunning Silver-Gilt For Aussies At Chelsea

The only Australian Garden at the world famous Chelsea Flower Show has won a Silver-Gilt Medal in the Show Garden category.

Judges named the Fleming's Trailfinders Australian Garden, led by nurseryman Wes Fleming and designer Mark Browning as a Silver-Gilt winner (silver-gilt is awarded after gold).

The win is the fourth medal awarded to Wes Fleming at the Chelsea Flower Show. Previously he has won two gold medals and a silver-gilt.

"We are very proud of our achievement at the greatest flower show in the world. We have extraordinary talent in

design and horticulture in Australia and to be rewarded at the highest level reaffirms Australia's place on the world stage," Wes Fleming said.

"This garden is very, very different from anything else at Chelsea. We've used foliage instead of flowers; the colours of the garden are dark and the garden itself is moody. In true Aussie style, it's a break from tradition - and the feedback has been enormously positive."

The winning garden can be seen at www.flemings.com.au/chelsea2007

The Queen, Rolf Harris and the Queen of Sweden have all visited the Australian Garden.

The team worked 14 hours a day for 14

days straight, battling typical English weather to produce a stunning garden. Chelsea attracts the crème of the landscaping industry from around the world.

The main garden features a raised platform of bluestone with built in seating and a table, creating an open secluded space, surrounded by water. There's a large fish tank embedded in a feature wall and a spectacular steel triangular pergola. Trees are a highlight. The garden features close to 40 trees over six metres including a grove of Himalayan White Barked Birches and Purple Beech.

The Show was open to the public between 22 - 26 May in the grounds of the Chelsea Hospital in London.

Fleming's & Trailfinders 'Chelsea Flower Show Crew' Help Give Breast Cancer The Book Across Australia & The UK



With one-in-eight women in Australia expected to be diagnosed with breast cancer by the age of 85, and more men being diagnosed each year, the importance of being breast aware has never been so important to our community.

With this in mind, the Steel Blue Foundation has forged a partnership with the Breast Cancer Foundation of WA Inc. and created the Purple Boot Brigade(tm) to help spread the "be breast aware" message across Australia with other state based charities. \$30 from the purchase of each pair of boots is donated by the Steel Blue

Foundation to implement an education and awareness program aimed at Australian youth and the general community - early detection saves lives!

The Flemings & Trailfinders Australian Garden crew joined the Purple Boot Brigade when they represented Australia at the Chelsea Flower Show in London this month. The 20-strong team not only showed off Australia's talent in the garden by taking out a Silver-Gilt Award in the Show Garden category, but also our strong community spirit as they donned their purple Steel Blue boots in the name of breast cancer awareness.

"Breast Cancer is something that is affecting more people in Australia each year and with so many young Australian's being diagnosed, we jumped at the chance to join the Purple Boot Brigade," Wes Fleming, Director of Fleming's Nursery, said today.

"We gain a lot of attention when we're at Chelsea as we are known for our



fantastic garden designs and bright and fun-loving uniforms. The Steel Blue purple boots added another new dimension to the team and all for such a great cause!"

A limited range of men's and women's purple Steel Blue work boots hit stores across Australia over coming months - but with stocks selling fast through pre-orders the community are being asked to be patient with delivery of their boots. Participating distributors that sell Steel Blue will be able to take orders for boots where sizes may have sold out.

• For full details on the project and purple boot styles visit www.purpleboots.com.au