



Media Release

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Flemings & Trailfinders Australia Garden set to bring antipodean mystery to Chelsea in 2007

Fleming's Nurseries in conjunction with major sponsors Trailfinders have today released their official show garden entry for the Royal Horticulture Society's (RHS) Chelsea Flower Show to be held in May this year.

The garden, designed by Melbourne based landscape designer Mark Browning, will be the fourth consecutive entry for the gold medal winning Fleming's Nurseries team, and has been designed to reflect the unique and rich cultural energy of Melbourne and Australia rarely represented internationally.

With an emphasis on plant material and landscape design in its most innovative form, Mr Browning has drawn on his home town of Melbourne as inspiration producing an exciting design that brings a contrast of colour, form, texture and materials together in a stylish and mysterious garden design that is sure to yield a spectacular result.

Drawing on a superior plant palette the Fleming's & Trailfinders Australia Garden in 2007 will feature rich hues of purple and black contrasted magnificently with stark whites, an architecturally significant pergola, manicured lawns together with iconic Australian natives and old fashioned favourites.

While last year focused on activity and entertaining, the 2007 *Australia Garden* will explore Australian lifestyle from a different angle bringing an atmosphere of fashion and style to the garden which has been designed to inspire the viewer and enhance tranquility.

Emulating the contrasting nature of Australia's most cultural city, the garden's spokesman and Fleming's director, Wes Fleming, said Mr Browning's garden reflects a more mature aspect of Australian culture rarely highlighted on the international stage.

"It is my passion to bring Australia's unique design and design talent to the Chelsea Flower Show each year, it is a fabulous opportunity to showcase our wealth of horticulture expertise on the world stage.

“ We are about bringing an element of Australian life to the UK each year and this year we felt it was time to delve a little deeper into the psyche of what Australian culture means to Australian people and how they live through their gardens.

“ Australia has benefited from our unique and multicultural heritage that has brought with it an appreciation of arts culture, architecture, cutting edge design and fashion, juxtaposed with our well known beaches, thongs and beer belly laid back attitude, as well as our famous sense of cheekiness and mischief!

“ While Australia is proud of our light hearted heritage we have a serious side too. Mark’s garden is a statement not only of his own design flair but of the essence of life in Melbourne and how there is always much more than meets the eye,” Mr Fleming said.

The plans include a series of surprise features that challenge conventional garden concepts in innovative ways while maintaining the designer’s passion for mystery, style and intrigue.

The Fleming’s & Trailfinders Australia Garden can be viewed at the Chelsea Flower Show from 22 – 26 May 2007 at the Royal Hospital in the Burrough of Chelsea.

ENDS.

OTHER SPONSORS (current as at 1 January 2007): Tourism Australia, Tourism Victoria, Victorian Government, Cycas Landscape Design, Kiama Landscapes, Gardens at Night, BAM Stone, Urban Stone, Lump Sculpture Design, KHD Stone Merchants, Sound Light and Motion.

Fleming’s Nurseries past Chelsea achievements include:

- 2006 *Australia Garden by Dean Herald* – GOLD MEDAL
- 2005 *Float Garden by Jack Merlo* – GOLD MEDAL
- 2004 *Australian Inspiration by Jim Fogarty* – SILVER GILT