



Media Release:

At Cast in Stone we have been thrilled to be involved with the first Australian party to be directly accepted into the Chelsea Flower and Garden Show. Our association in this process stretches back to the 2002 Melbourne Flower and Garden show with the Gold Medal winning Jim Fogarty stand.

For the Melbourne show Jim expressed an interest in using an exposed finish in the paver with a charcoal background colour. Our trials resulted in a paver that we classify as a Dromana Coal paver which exposes local Melbourne screenings in the face of the paver surface. The resultant finish is unique and something that we are very proud in achieving.

This paver is now incorporated into our already extensive large format paver range, and has once again been selected by Jim for use at the Chelsea show.

At Cast in Stone our pavers are unique due to the finishing process that enhances and highlights the natural beauty and colour of the selected ingredients, bringing value to any paving project. All pavers are produced naturally using Australian Sand and Stone, Recycled Glass, and various cements to enhance the beauty and durability of our pavers both in the short and long term.

In selling our product to the consumer we explain our point of difference via the following question and associated points;

Why Choose a Cast in Stone Paver for your next Landscaping Project;

- **Handcrafting ensures that each paver is individually poured and inspected before packaging, guaranteeing that you only receive pavers that pass our stringent quality control.**
- **Due to this process dimensional accuracy is guaranteed in both length/width and paver thickness. Pavers are completely square ensuring that interruptions are not encountered whilst laying.**
- **Synthetic Fibres and admixtures are used in our pavers achieving surface textures that are tight in composition, repelling water and other contaminants for long term durability.**

- **Pavers are naturally produced in the vast majority of cases with NO OXIDES to achieve our unique colours and surface textures. This process will enhance colour uniformity for years to come.**
- **Each bullnose paver provides a surface texture through the tip which matches the paving surface 100%.**
- **Each paver is suitable for pool surrounds, courtyards, and driveways when the correct laying methods are adhered to. The exposed finishes minimise issues such as staining encountered in a driveway application.**
- **Pavers are cured for an extended period resulting in stronger/durable pavers being sent to you.**
- **Cast in Stone pavers are manufactured in Melbourne using 100% Australian materials, and employing Australian workers. Your support will contribute to the economy and employment locally. We are 100% Australian owned and Proud of it.**

The team at Cast in Stone can be happily contacted Monday to Friday from 9am to 5pm at our Melbourne Sales Office.

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Kind Regards

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